

HELLO I'M  
**STEVE  
WOOD**  
A DIGITAL  
CREATIVE  
WITH **EIGHT**  
YEARS EXPERIENCE

I LOVE  
FINDING THE BALANCE BETWEEN  
**PIXEL PERFECT  
INTERFACES**  
WHILST CENTRED AROUND THE  
USERS  
INTUITION  
THE CHALLENGE OF CREATING  
THE PUREST  
**USER JOURNEY**

**WINNER**  
OF SEVERAL CSS DESIGN  
AWARDS  
&  
CO-FOUNDER OF  
**CHIRPAG.COM**  
A MONTHLY VIDEO CAST ON  
ALL THINGS WEB DESIGN  
**ENJOY :)**

## SKILL SETS



## QUALIFICATIONS

**OCT '02 - JUN '05**  
COVENTRY UNIVERSITY  
BA Hons Graphic Design 2.1

**SEP '01 - MAY '02**  
WARWICKSHIRE COLLEGE  
Foundation Studies (Art & Design) - Merit

**SEP '99 - JUN '01**  
CAMPION SCHOOL & COMMUNITY  
COLLEGE  
A-Levels  
A - Art & Design  
C - Business & Economics, English Literature

**JUN '99**  
GCSE'S - 10 x A - C

## WORK HISTORY

**JAN '12 - PRESENT**  
FREELANCE

CREATED **DELICIOUSLY DIGITAL**  
a freelance partnership, working with clients in the UK and  
the USA, making apps, websites, branding and e-marketing.

WORKED WITH **KASHOO**  
undertook contract work with a London based agency to  
head up their design projects.

CO-FOUNDED **SWEET ROBOT**  
an online ecommerce bakery and events company.

**SEP '06 - DEC '11**  
PROPELLER  
COMMUNICATIONS

HELD THE POSITION OF **CREATIVE DIRECTOR**  
at a London based digital agency for over 3 years. Helped  
grow the design team from 2 to 9 in that time. Worked  
alongside the front end and back end teams at every stage of  
a project.

The day to day role involved leading the design team and  
being integral to winning new business and maintaining  
client relationships, across a mixed media platform from  
digital to print.

**SEP '05 - SEP '06**  
FULL FAT CREATIONS

FOUNDED A **DESIGN AGENCY**  
with two other talented fellows after graduating, to give  
ourselves our own leg up and industry experience.

EMAIL: [CREATIVE.SWOOD@GMAIL.COM](mailto:CREATIVE.SWOOD@GMAIL.COM)  
MOBILE: 07889156499

SEE MY ONLINE **PORTFOLIO**

**DELICIOUSLYDIGITAL.CO.UK**